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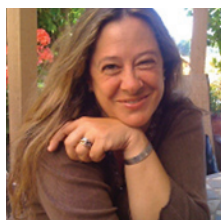
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## Fragrance 101: Juliet by Juliet Stewart

November 23, 12:59 PM  
 Cleveland Fragrance Examiner  
 Beth Schreibman Gehring

There is only one Juliet Stewart and I have to say that I've never met another woman like her. I was recently introduced to her through the ambience of her luscious perfume "Juliet". I could go into great detail about the beautiful composition of the fragrance but somehow I feel that I couldn't do it justice. It's an incredible floral, laced with jasmine, amber, precious herbs and so much more. What I will say is that "Juliet", is simply beautiful and one of the loveliest perfumes that I've had the pleasure to wear in a long time. It's as lush as fingers dipped in melted chocolate or honey infused cream. My husband adores it and says that he finds it erotic yet ladylike. I would have to agree with him, because "Juliet" is as at home with my pearls as it is with my nakedness. It's the perfume equivalent of gorgeous garters worn under a business suit and it makes me smile every time I notice it.

However, the most exquisite thing about "Juliet" is the muse herself. Juliet Stewart is one of the most delightful women that I've ever had the pleasure of speaking to. Her perfume is simply the vehicle for her passion and her passion is to help every woman that she meets become more available to herself, awake and open to the beauty of her life. She IS the real deal, one of the most beautiful women that I've ever seen, but you immediately sense upon speaking with her that it's a beauty of the deepest sort, of one who's been alive and experienced living in the most profound way, the path that honors deep joy and powerful sorrow. She is a one woman force of nature who is passionately calling upon all of us to not be enslaved to anything less than the vision of ourselves as whole and complete, whatever that means to us, no matter how personal or provocative. Her mantra..."Be unforgettable, own your Beauty" is a call to all of us to love, understand ourselves and cherish each other in the most passionate and authentic way possible.

Juliet Stewart is a woman whose passion is to simply help all women know that they are beautiful. As an ex-model and the senior makeup artist for Prescriptives she became very clear that the airbrushed



Juliet Stewart, the creator of "Juliet" perfume.  
 Courtesy of Juliet Stewart

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images of young women that she was helping to promote were creating unhealthy body images and self loathing in the very women that she was trying to help. She was deeply disturbed that the models that were used to sell her makeup to middle aged women had absolutely nothing in common with them, no shared life experiences.

So she did what only someone as brave as Juliet would do. She quit the very prestigious job that had been created for her by the President of the company and struck out on her own to work with real women, young and old. She found the outlet for her voice in a beautiful boutique that she created in Nyack, New York and everyday she helps many women find the richness of their lives through allowing their authenticity to shine in the mirror along with their beauty. Her luscious perfume and her skill with makeup are only the tools that she uses to create the outer beauty that is the reflection of what she and her clients discover about within. She hears many different stories, of young women battling eating disorders, of divorced or widowed women starting over, or women like me whose children have moved on and who are ready to embrace the next phase of their lives and want to do it in their own image, not the regurgitated youthful images that we see over and over that bear no relevance to anything that we've known in our lives. Juliet generates beauty through discovery and she's right there with you experiencing the joy and the tears of the blossoming.

The short conversation that I had with her opened me up to the possibilities of my life, her authenticity and passion for really listening gave me the courage to begin to pursue a long cherished dream, one that I'd given up for good. I am finally creating the business that I've always dreamed of and it is being received with such open arms by my community and far beyond that I am sure that it is the right path for me. Juliet Stewart is a woman who simply holds up the mirror of life and her gift is to have you experience yourself through her eyes. She is a woman who has found her true purpose...her place in the world. I wear her perfume as a powerful talisman, a reminder that I am finally beginning to find mine.

<http://www.julietperfume.com/about.html>

## Comments

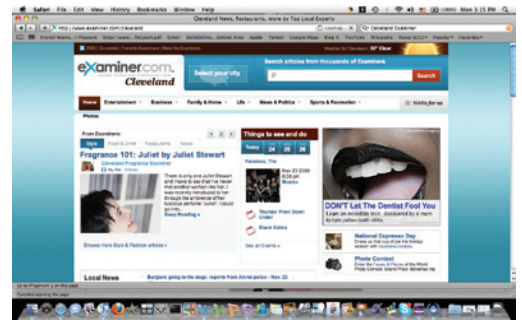
Liza Wade says:

Wow...I'd love to encounter both Juliette the woman AND her perfume!  
How do I get a sample at least?

November 23, 6:59 PM

Deluxe Eau de Toilette version sample available from the Boutique or online at: [www.julietperfume.com/purchase.html](http://www.julietperfume.com/purchase.html)

Images courtesy of Juliet Stewart.  
Juliet Stewart photography by Dorothea Erichsen ,  
Make-up by Juliet Stewart  
Hair Styling by Robert Weinberg of Pamaya Red



Juliet Stewart on *Examiner.com*'s home page, November 23, 2009

## Beth Schreibman Gehring

is a Cleveland native with a background in Public Relations and Marketing. She is currently a freelance writer and lifestyle coach specializing in the areas of Luxury Lifestyles, Gardening, Cooking, Fashion and Entertaining.

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